

Warum Humor so wichtig ist.  
Die unterschätzte Kraft der Komik.

Büro für

Komikation



**KOBLENZ**  
**RHEIN | MOSEL**



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**KOBLENZ**  
**RHEIN | MOSEL**



Ralf Günther







400x

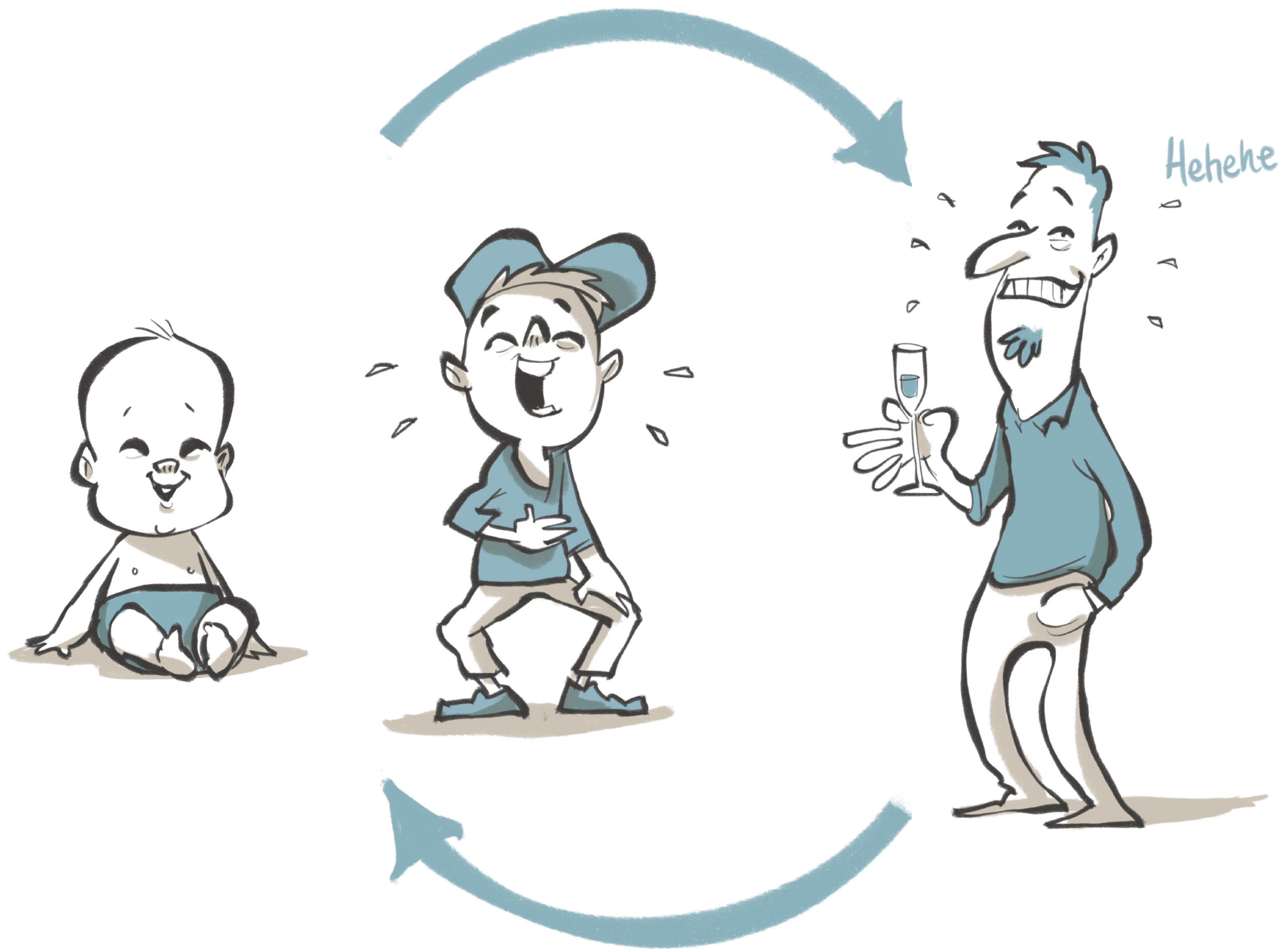


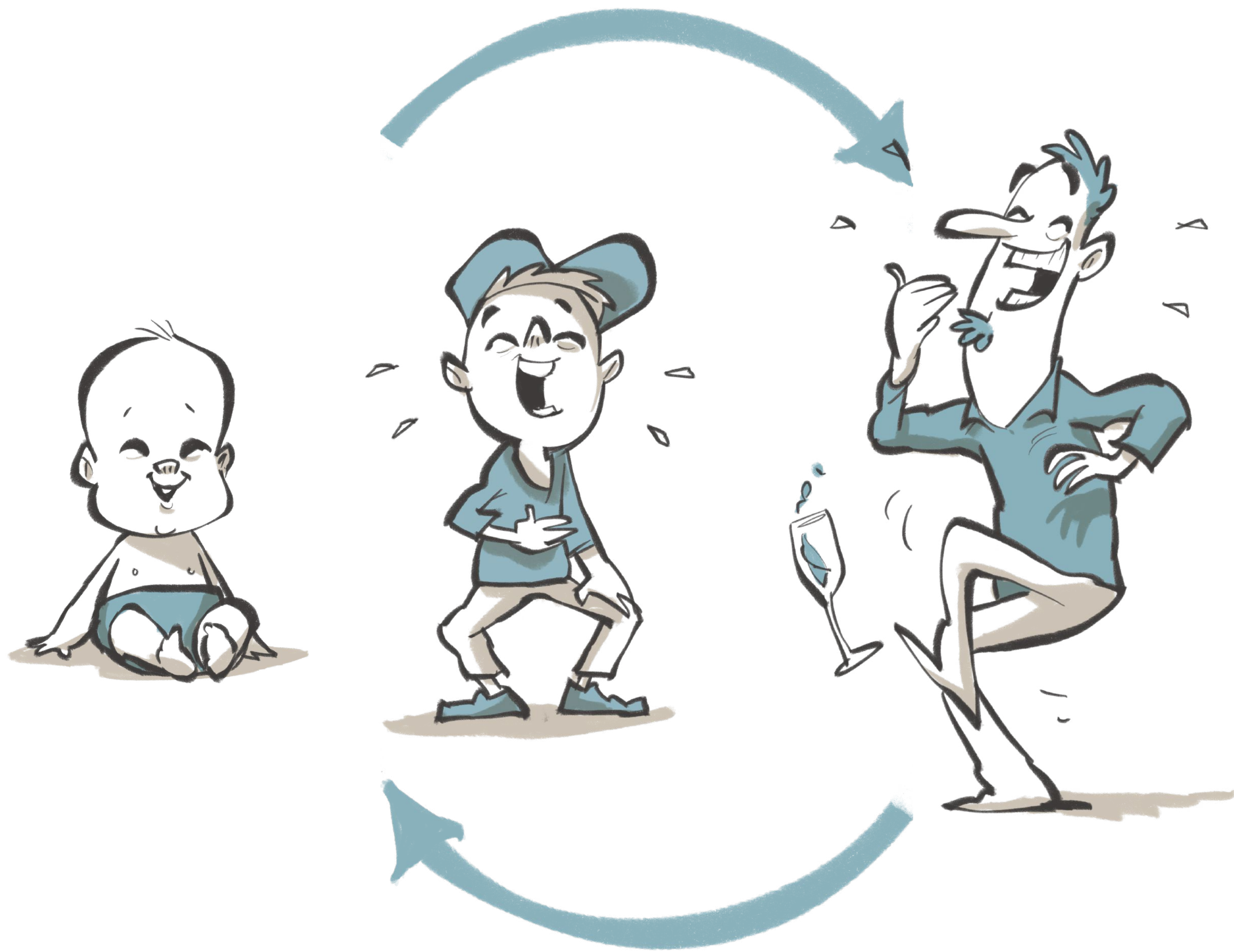


400x



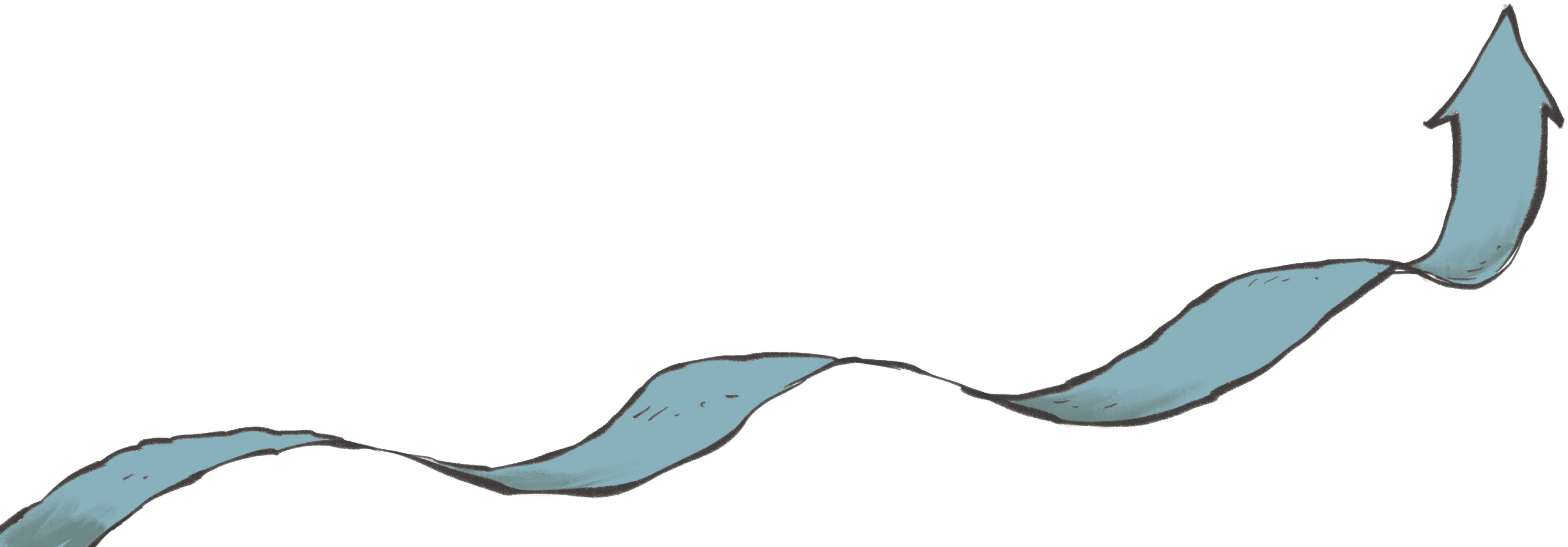
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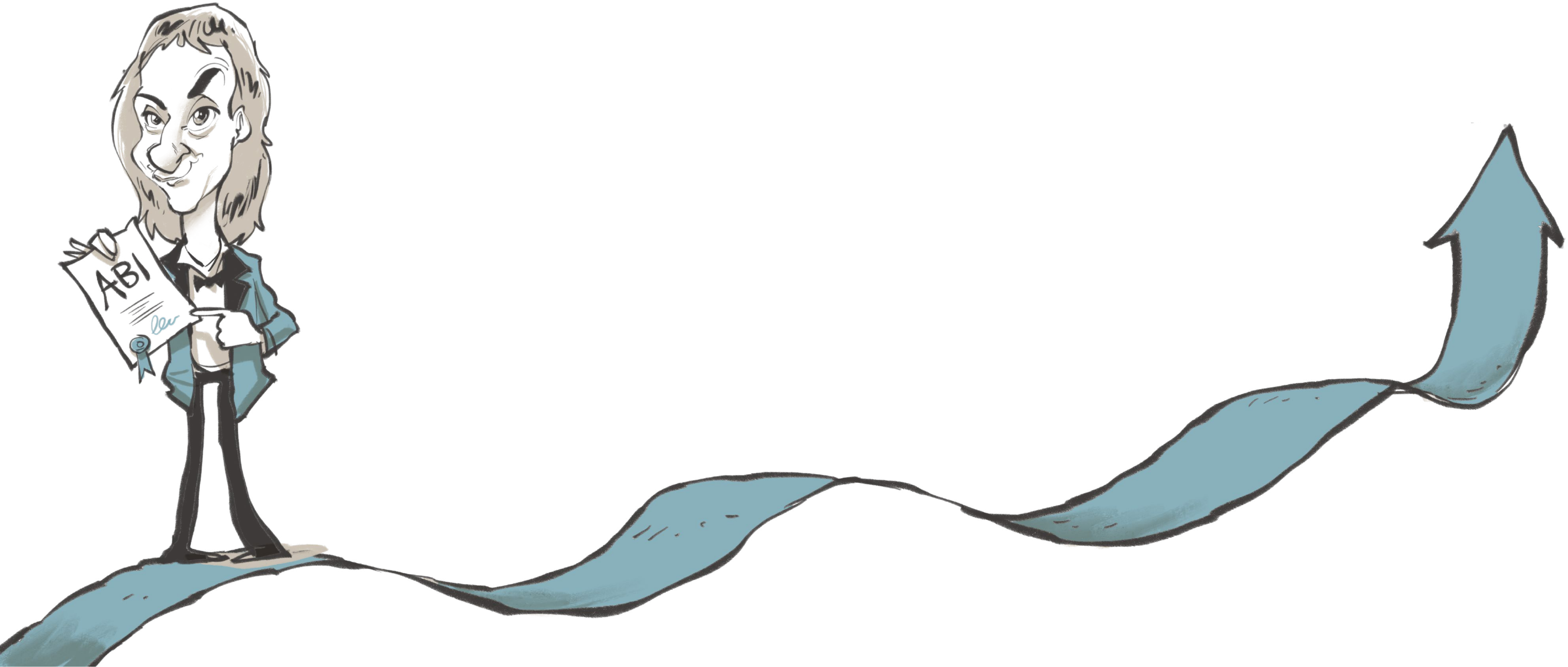




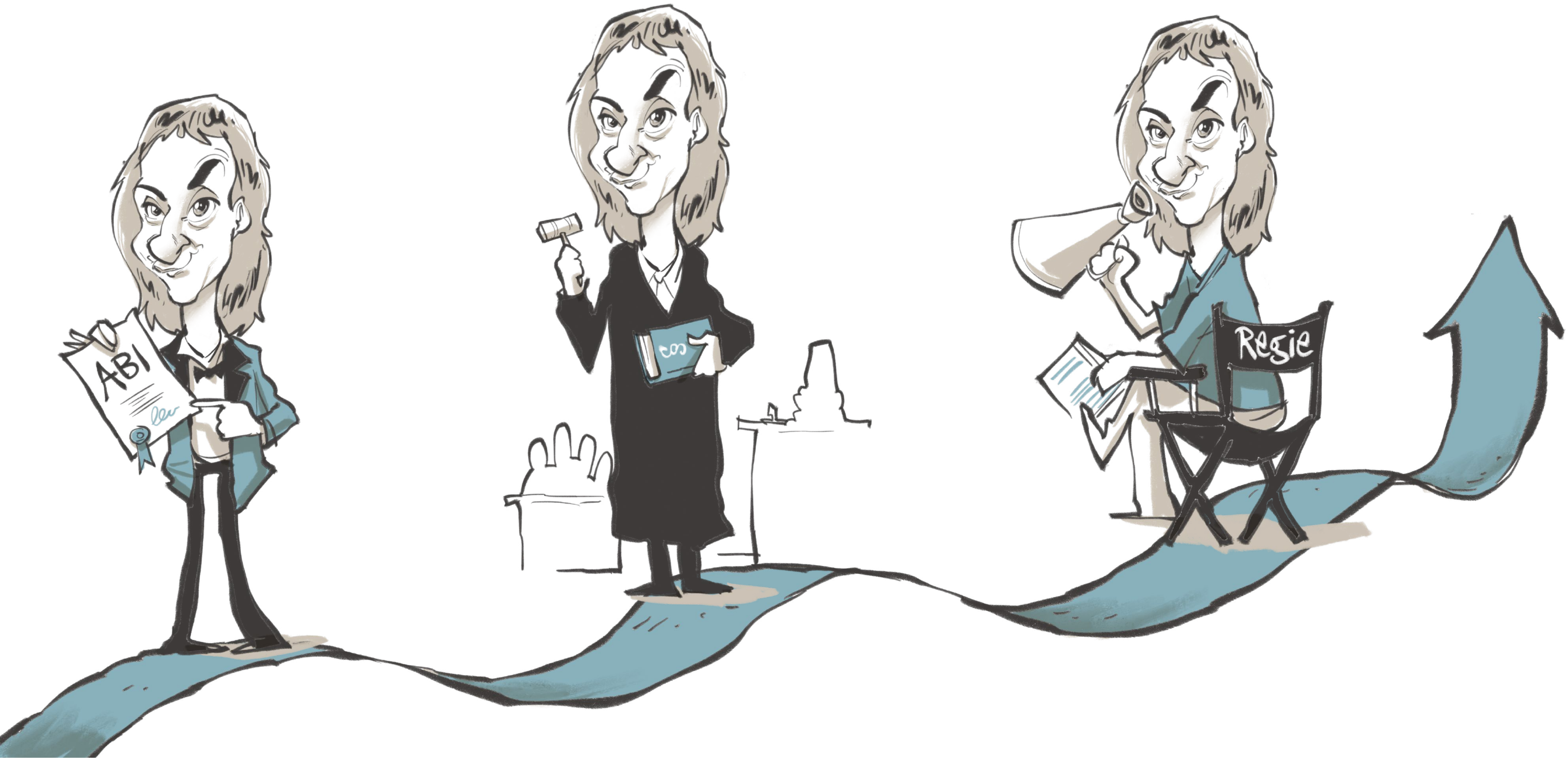
"Re-Humorisierung"



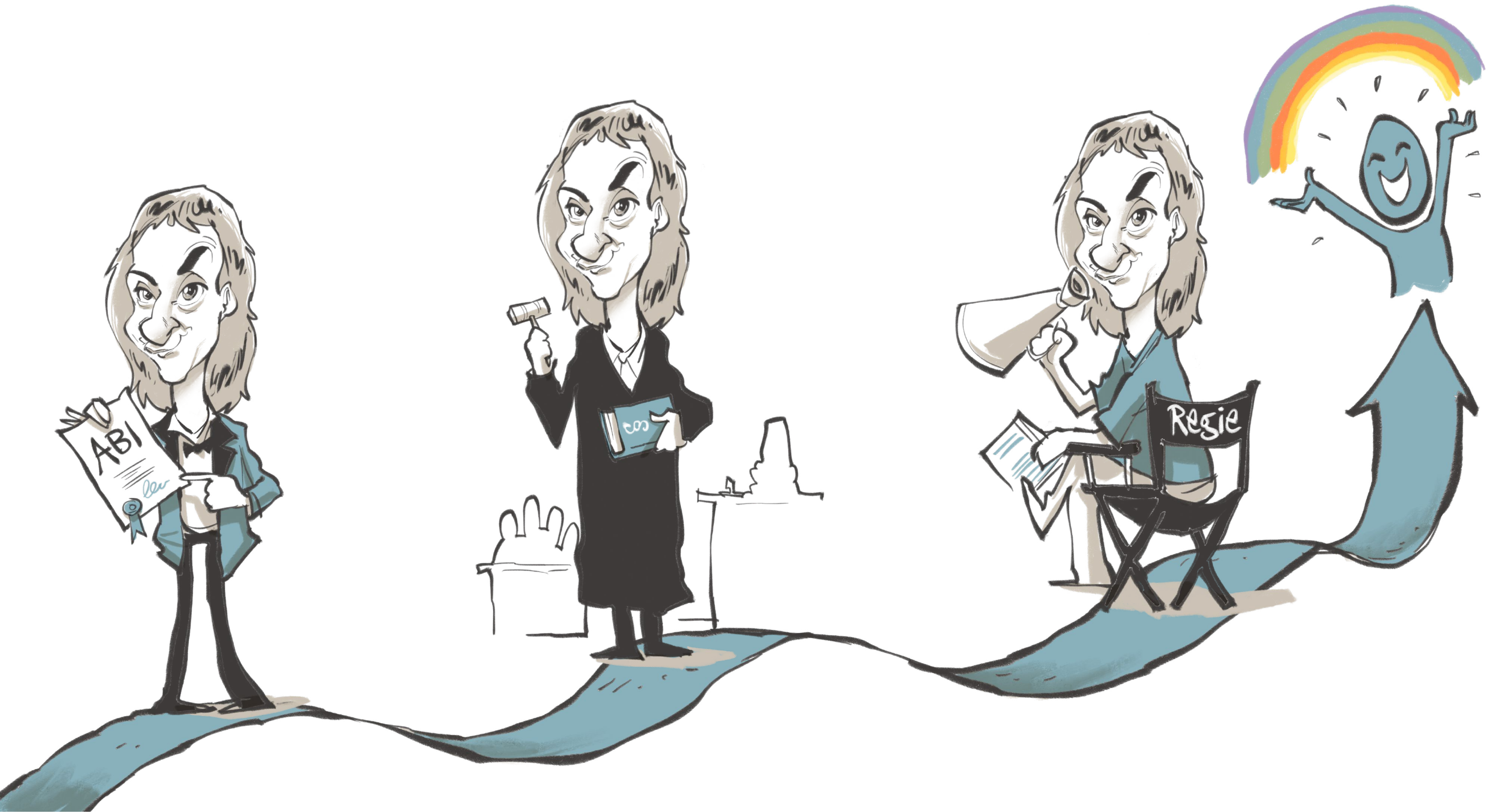






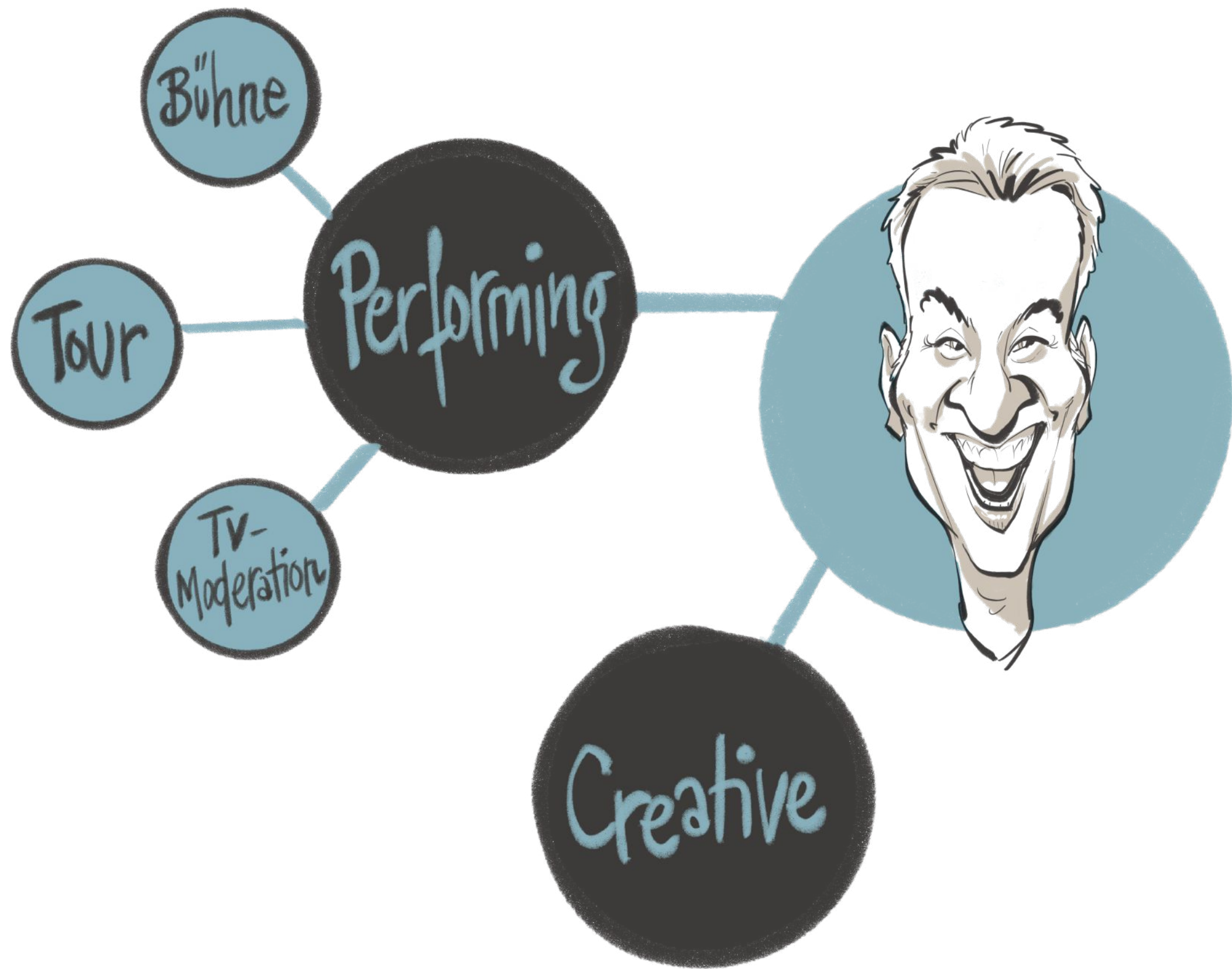




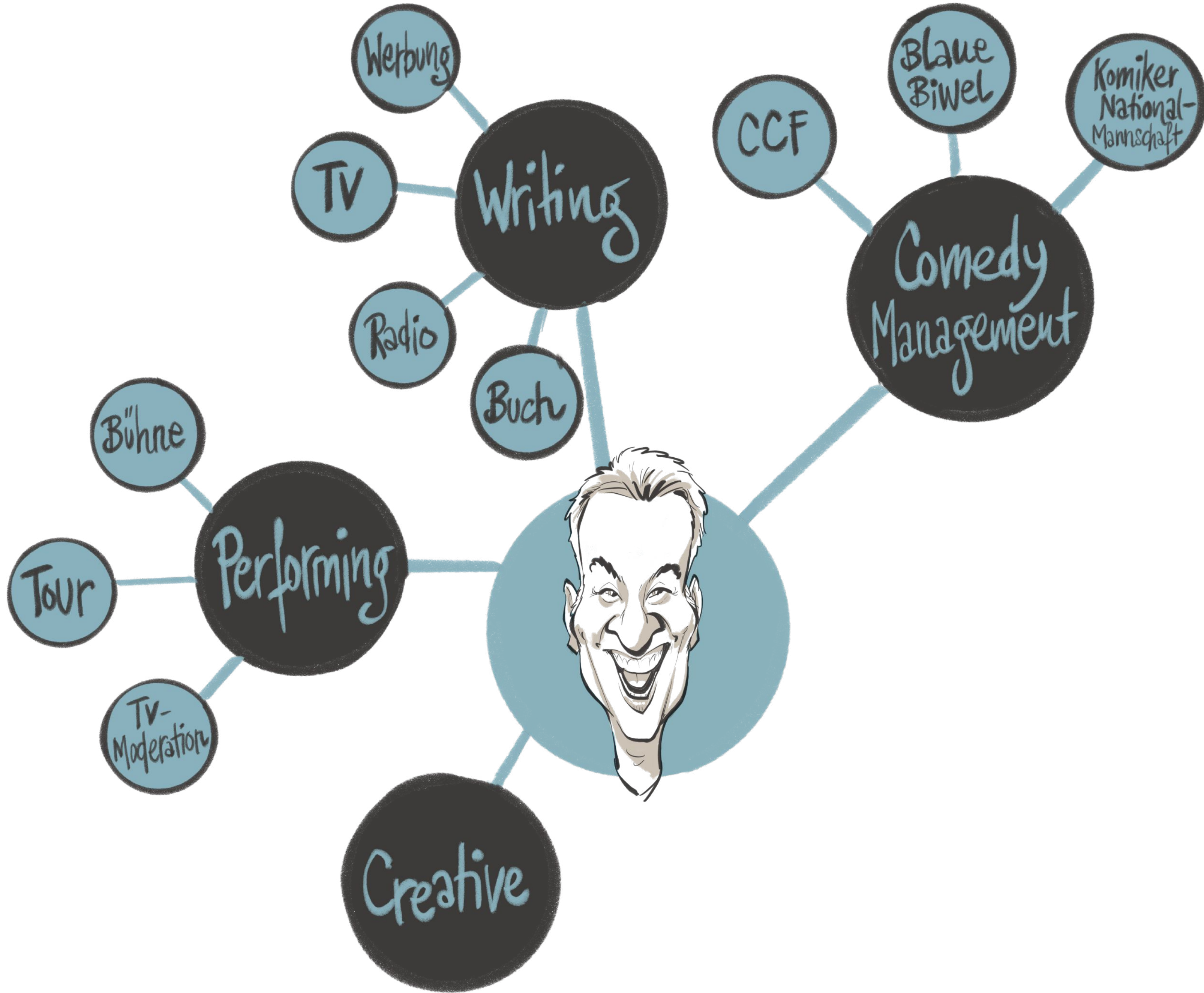


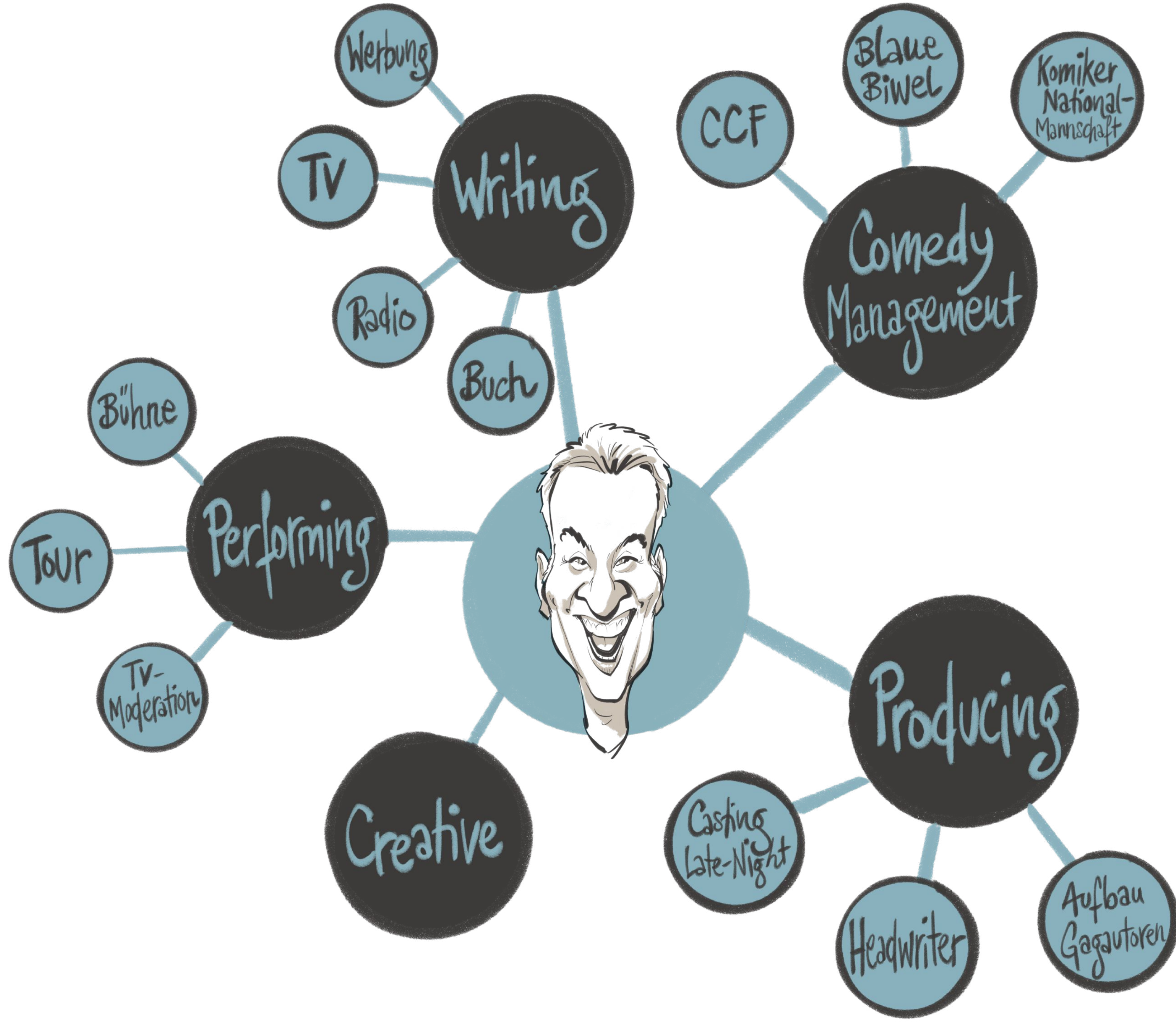


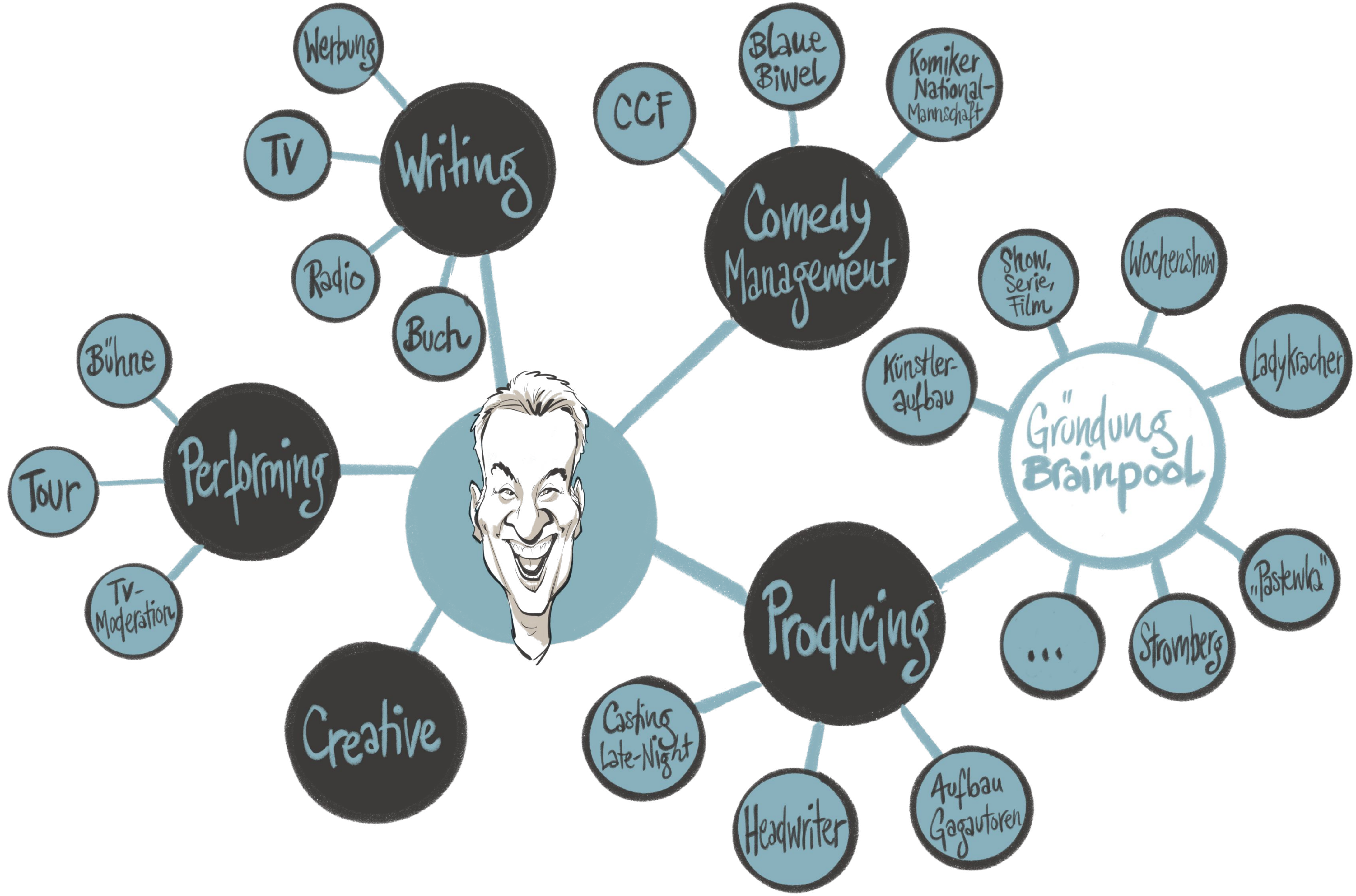




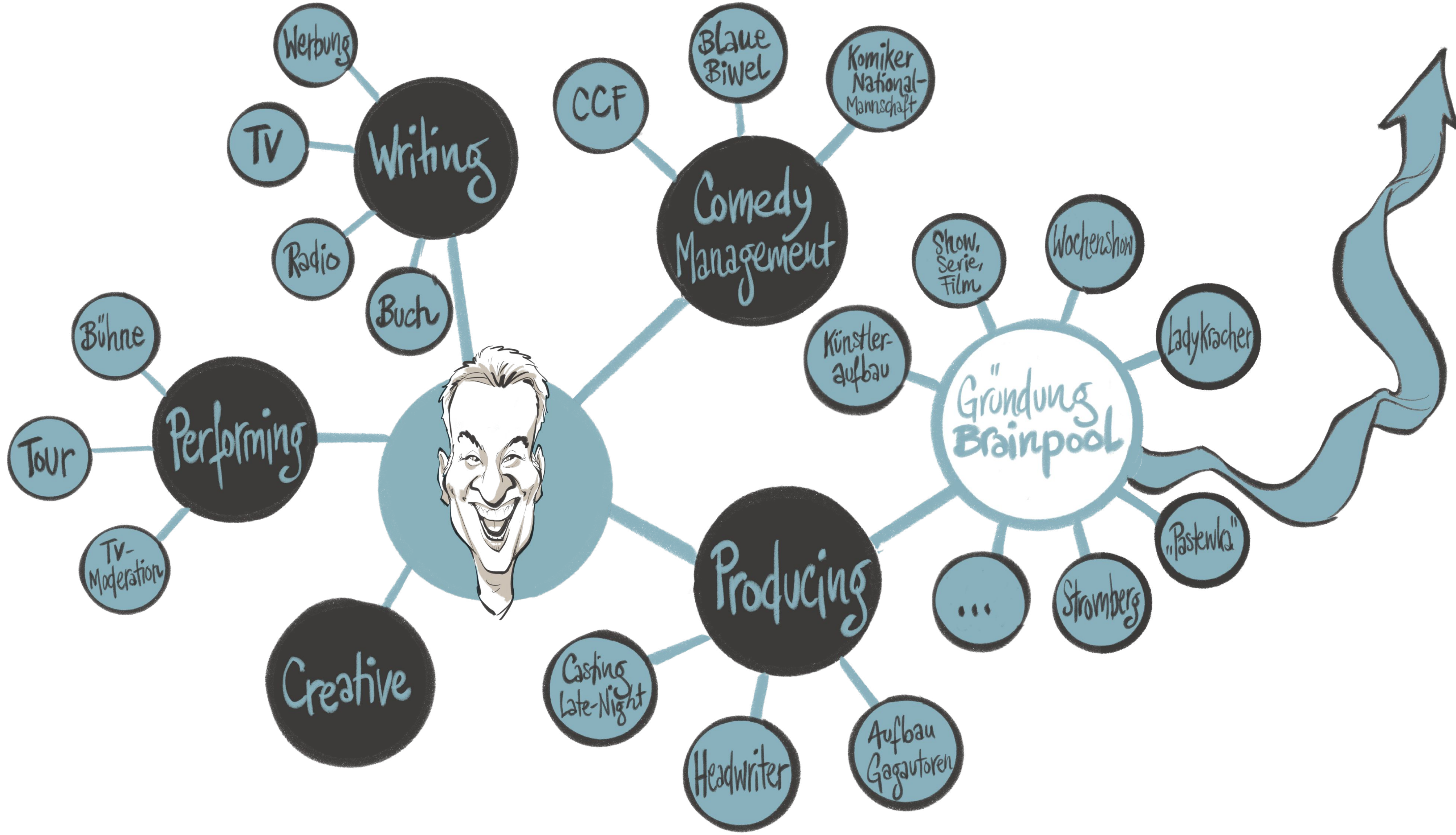












Relevanz



Relevanz



Relevanz



# Relevanz



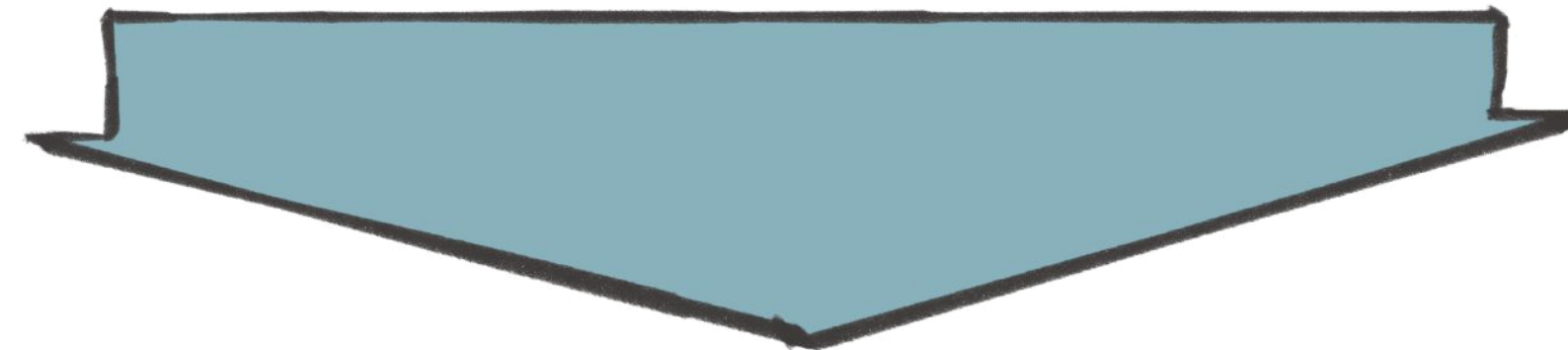


# Relevanz



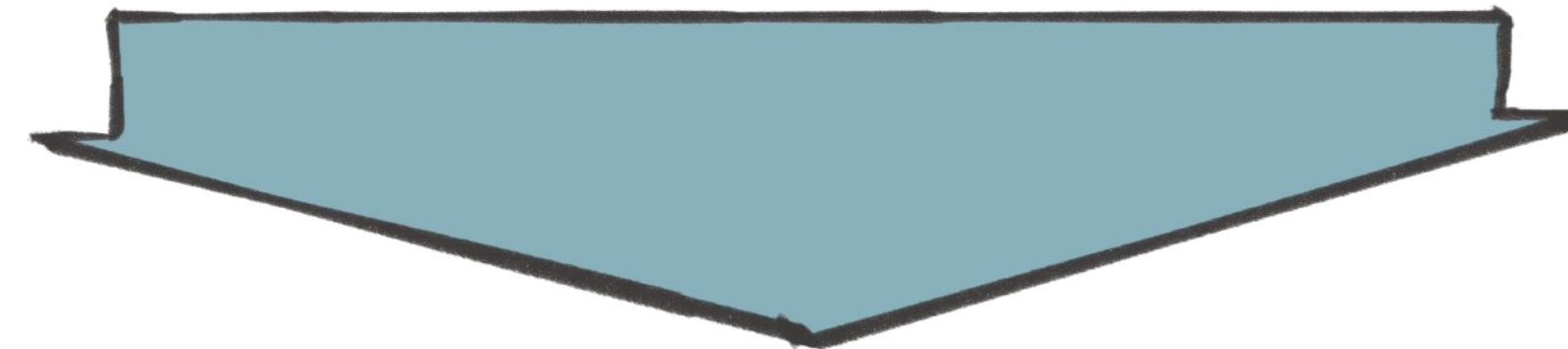


# Relevanz





Relevanz

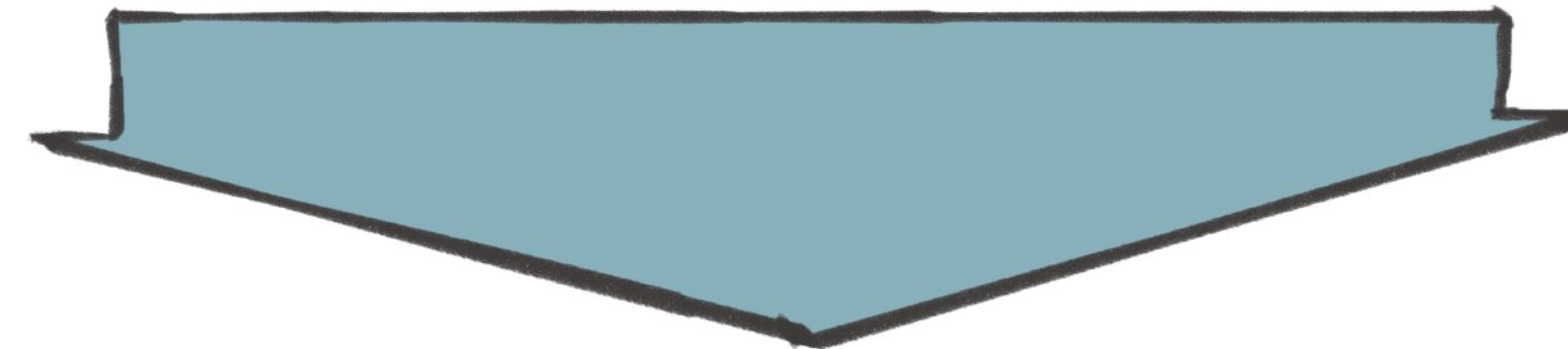


Menschen ▶





Relevanz



Menschen ► Kommunikation ►



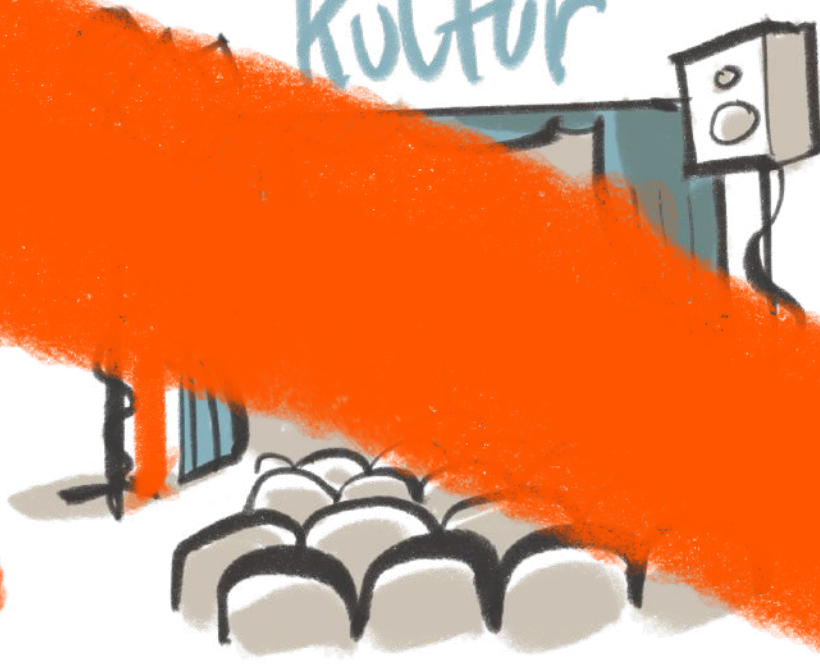
Relevanz



Menschen → Kommunikation → KOMIKATION

Kultur

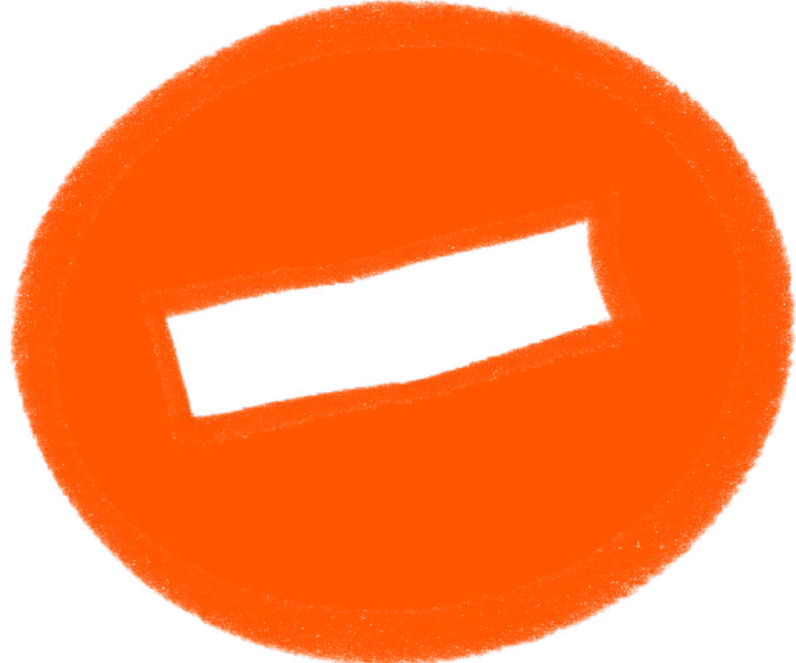
Wirtschaft



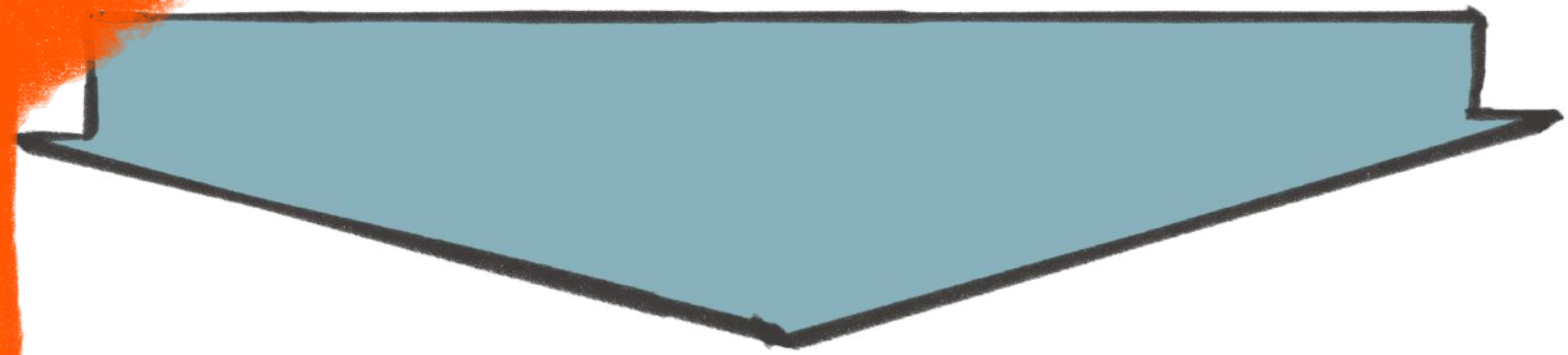
Rede



ge



Nö!



Menschen → Kommunikation → KOMIKATION

Und warum ist denn Humor nun so wichtig?

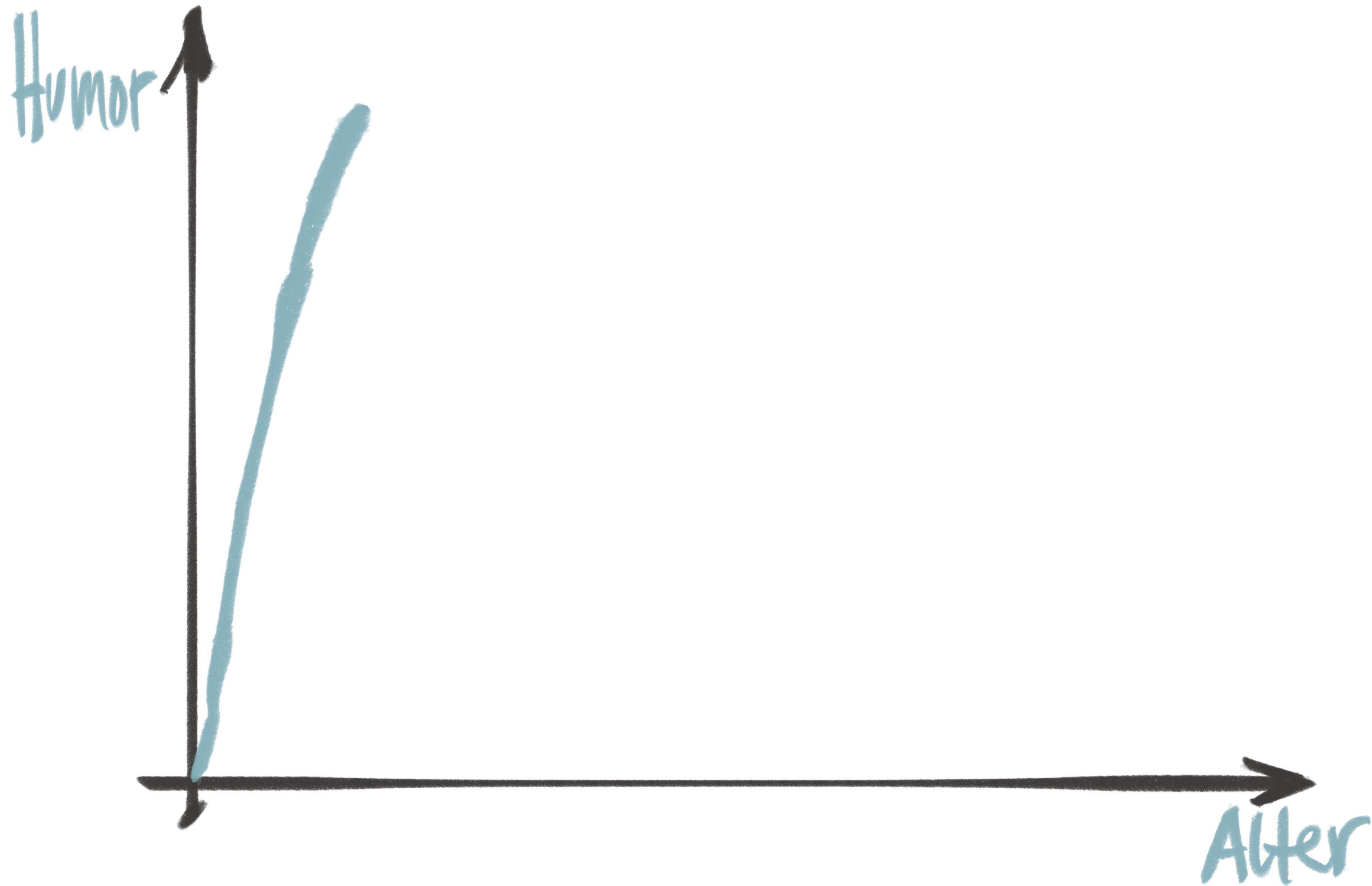
Und warum ist denn Humor nun so wichtig?

Humor

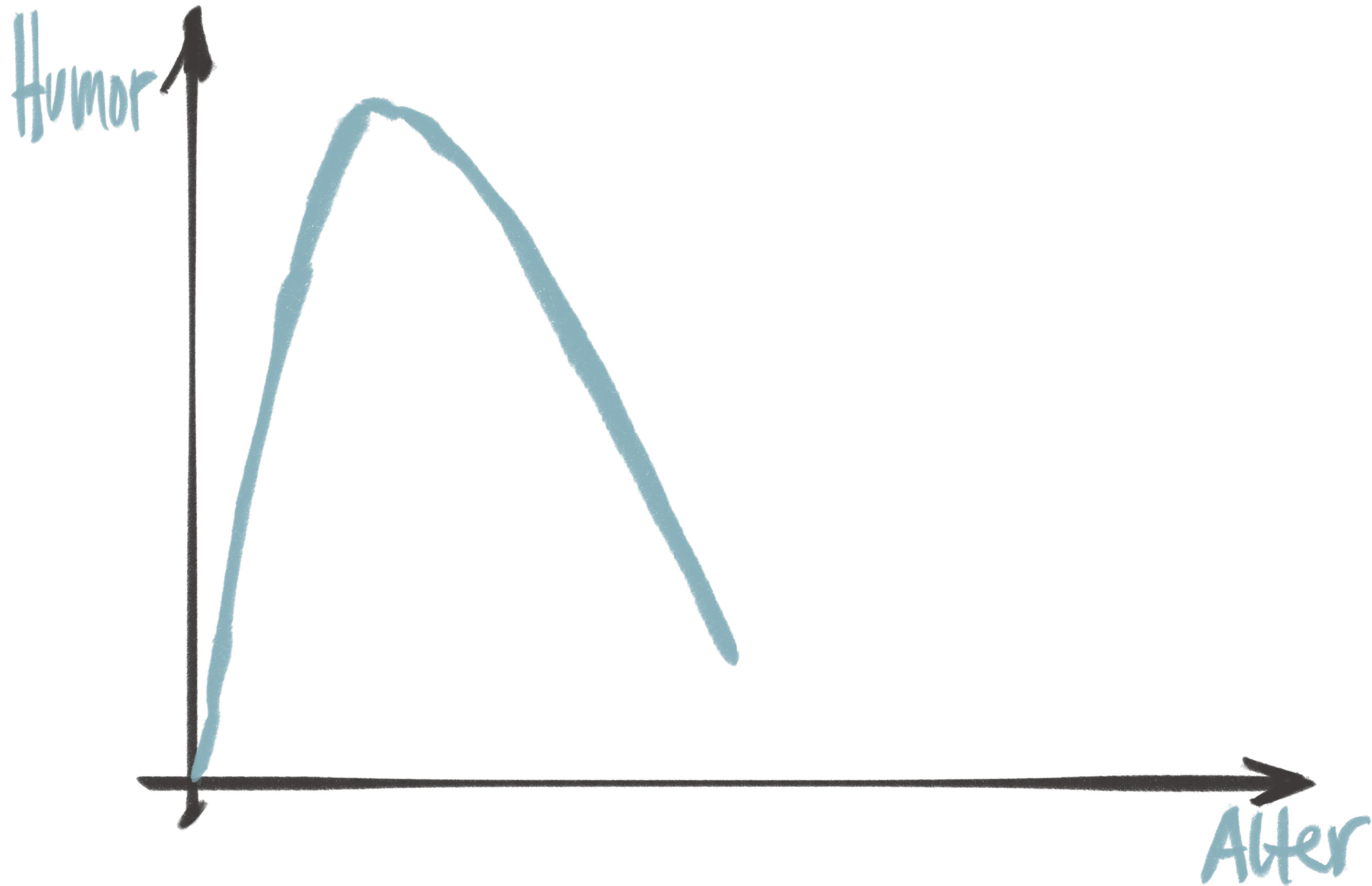
A hand-drawn coordinate system consisting of two perpendicular axes. The vertical axis (y-axis) is labeled 'Humor' in blue ink. The horizontal axis (x-axis) is labeled 'Alter' in blue ink. Both axes have arrowheads at their ends. The axes are drawn with black ink.

Alter

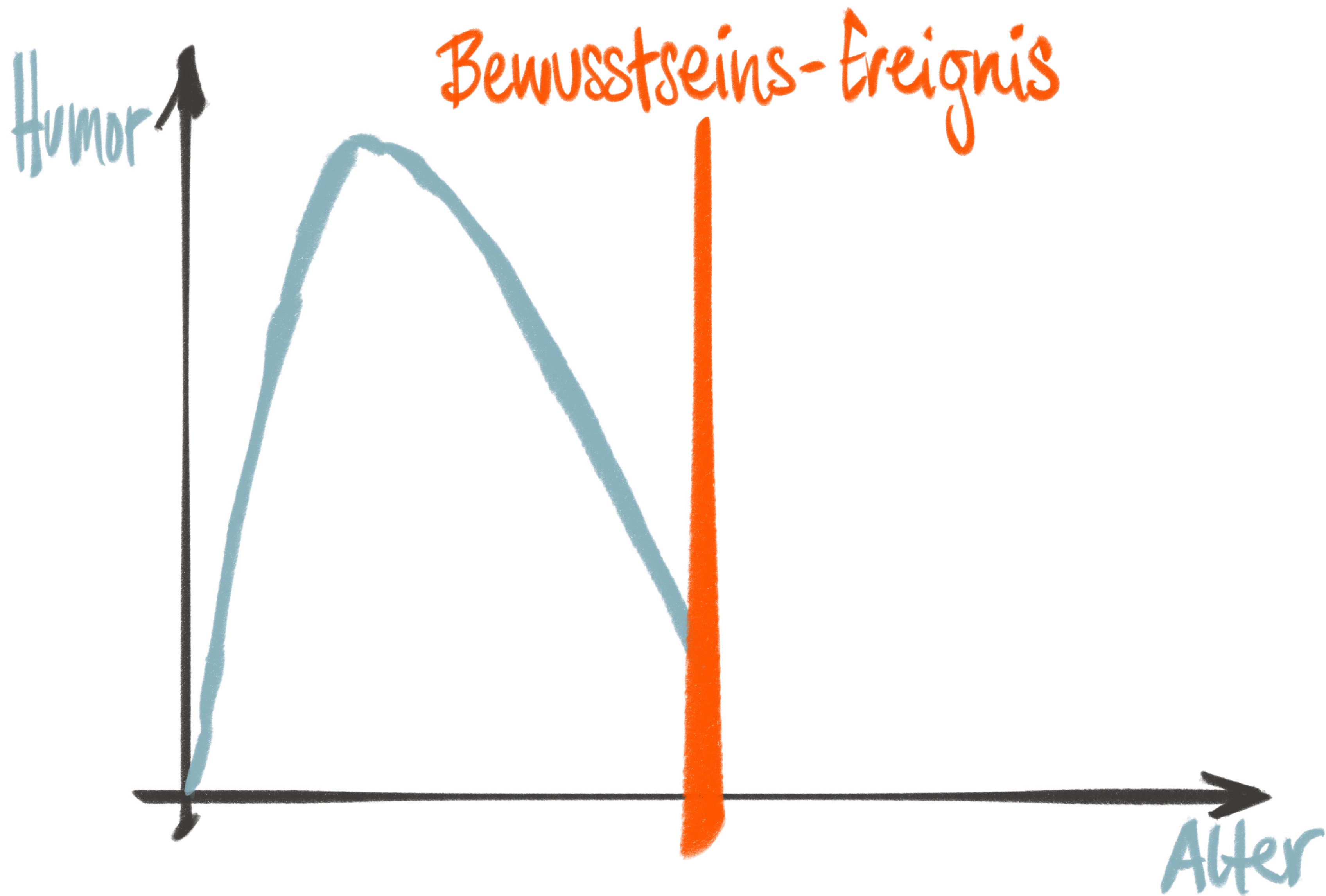
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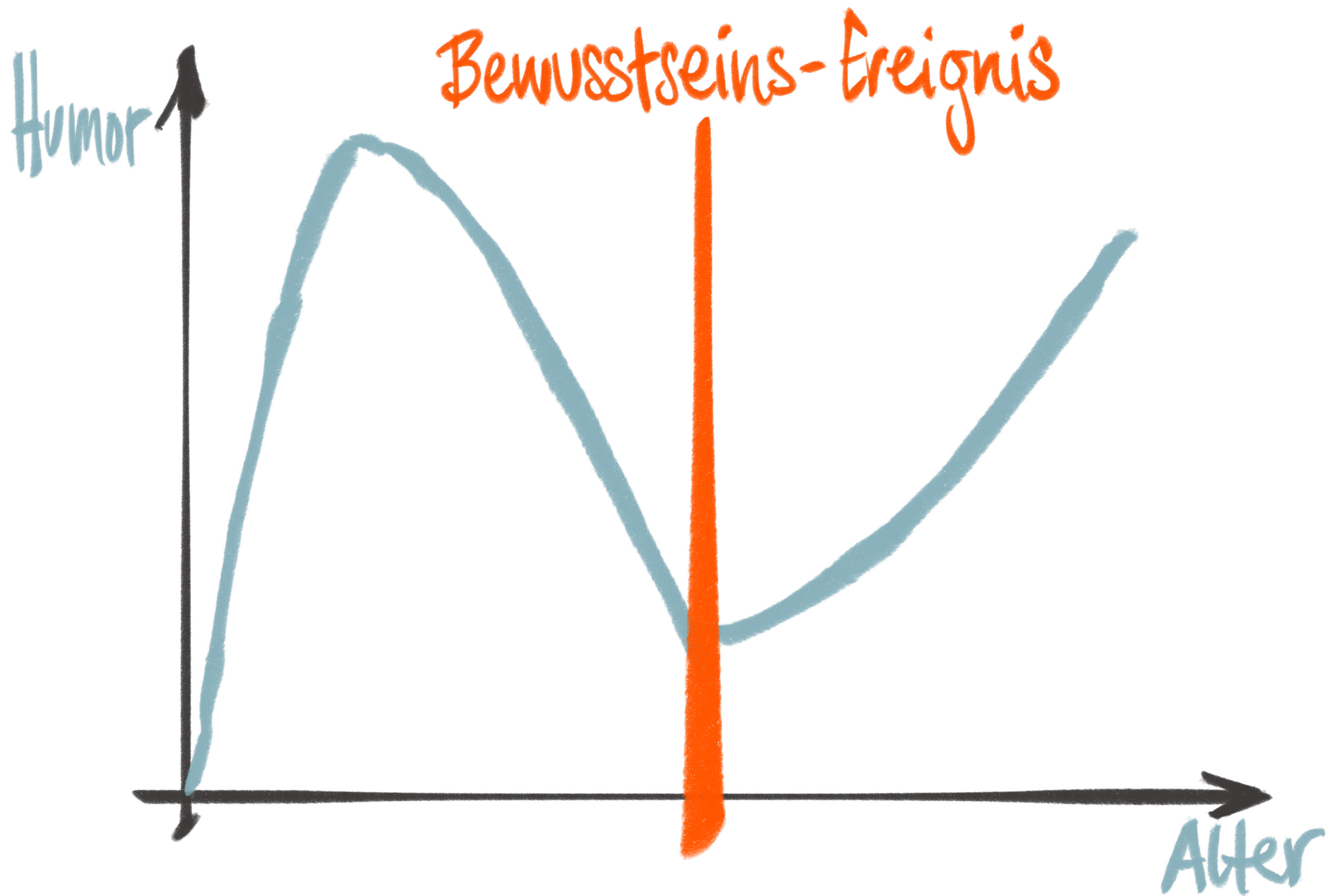


Und warum ist denn Humor nun so wichtig?

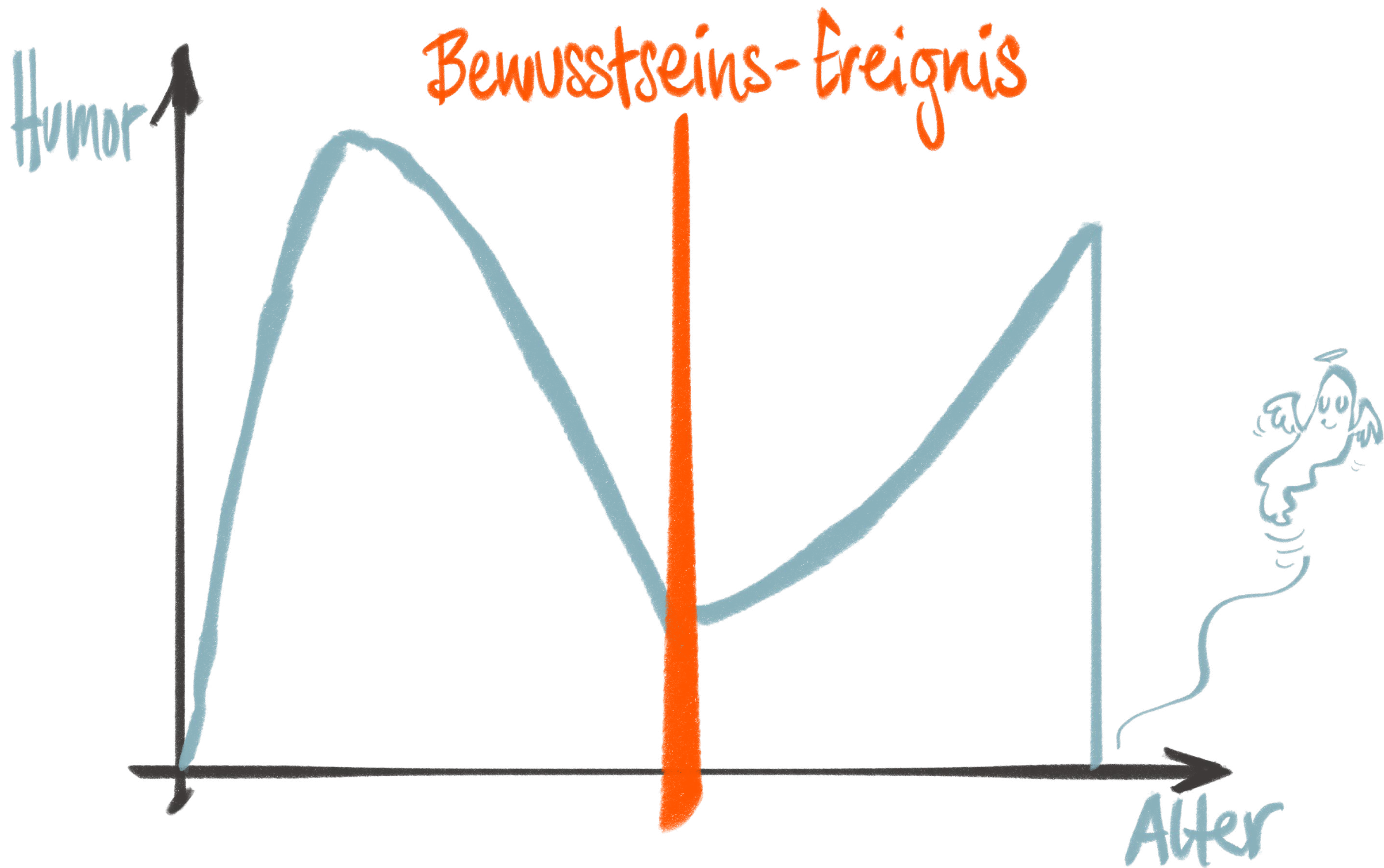




# Und warum ist denn Humor nun so wichtig?



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Lassen Sie uns den Humor nicht (weiter) verlieren.



Lassen Sie uns den Humor nicht (weiter) verlieren.

Beginnen wir gemeinsam heute mit der

Re-Humorisierung!